

Global  
Health  
Security  
Agenda

Private  
Sector  
Roundtable

**Global Health Security Agenda**  
**Private Sector Roundtable**  
mobilizing industry for action

# Global Health Security Agenda

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Launched on February 13, 2014, the Global Health Security Agenda (GHSA) is a multi-sector effort to strengthen both the global capacity and national governments' capacity to **prevent, detect** and **respond** to infectious diseases threats whether naturally occurring, deliberate or accidental. The GHSA currently includes over 55 member countries, and is led by a 10-member Steering Group.

In May 2014, **11 Action Packages** were identified that provide specific objectives to facilitate regional and global collaboration.

## **GHSA Executive Order: Advancing the Global Health Security Agenda to Achieve a World Safe and Secure from Infectious Disease Threats**

In September 2016, President Obama signed an executive order confirming the GHSA as a national priority and reaffirming US support to achieve its goals. It establishes long-term policy objectives and a comprehensive framework for the US to continue its support and measure progress. It emphasizes the need for agencies to collaborate across sectors, including the private sector.

# PSRT Objectives

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The **mission** of the Private Sector Roundtable is to **mobilize industry** to help countries **prevent, detect and respond** to health-related crises, and **strengthen systems for health security**.

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Foster relationships with governments and other key stakeholders seeking to advance the goals of the GHSA and SDGs

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Engage companies across a broad array of industry sectors, such as health care, communications, energy and extraction, finance, technology, transportation, logistics, food & beverage and insurance, around health security

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Generate private sector insights and utilize resources to address specific health and development risks and vulnerabilities

# PSRT & the Global Health Security Agenda

*Formed based on the call to action for a private sector entity to support countries in reaching the goals of the GHSA, the PSRT has become a valued stakeholder in the GHSA space. The PSRT continues to mobilize industry to this end through:*



- Launching working groups around priority areas that align with the GHSA Action Packages;
- Building relationships with GHSA stakeholders, including the GHSA Steering Group, GHSA country governments and other key actors, to find the most effective ways to engage;
- Serving as a liaison for companies seeking to contribute to the GHSA to coordinate a comprehensive and cohesive response from the private sector.

**PSRT listed as a point of progress in GHSA report, *Advancing the Global Health Security Agenda: Progress and Early Impact from U.S. Investment:***

**“Expanded multi-sectoral, non-governmental, private sector, and emerging leader engagement in building health security globally, including the creation of the GHSA Private Sector Roundtable.”**

# PSRT & the UN Sustainable Development Goals

*United with the international community, the PSRT will build upon private sector efforts in health and development to help achieve the UN Sustainable Development Goals (SDGs).*

Advancing health security is integral to achieving SDG 3, to  
**“Ensure healthy lives and promote well-being for all”.**



Recognizing the inextricable tie between development and health security, the PSRT’s work also supports efforts toward ending poverty (SDG 1), as well as developing partnerships toward these ends (SDG 17).

The PSRT will act in collaboration with like-minded partners across sectors and industries to achieve the SDGs by 2030 – and build healthier, sustainable futures for generations to come.

# PSRT Membership Value

**PSRT membership offers tremendous value to companies, from broadening company networks to enhancing reputation. Benefits include but are not limited to:**



Opportunity to have a **greater impact on global development issues** through a coordinated private sector response



Unparalleled **access to top decision makers and stakeholders** in global health, policy and security, opening doors to high-level government officials, civil society and multilateral partners



**Networking opportunities amongst** members to advance global health programming, corporate social responsibility and business goals



**Exposure at key events and platforms** (e.g. panels, interviews, op-eds), **positioning members as leaders** of one of the foremost issues in global health



Ability to **align company business goals with public health needs** and **offer products and services** to help GHSA countries strengthen global health security



**Unique learning opportunity** in areas of potential growth through access to a library of policy and on-the-ground information (e.g., weekly digests on GHSA news, analytical reports, policy analyses)

# PSRT Priorities & Working Groups

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The PSRT aims to establish priorities that have consensus support from membership and align with the GHSA Action Packages, and encourages and supports members to engage in other GHSA activities. The following working groups represent current focus areas.



*Supply Chain and Logistics* | connect with the *Pandemic Supply Chain Network*, a multisector initiative to create and sustain a global supply network to address public health emergencies of international concern with necessary products and equipment, through common members to find synergies between the two initiatives.



*Policy Development & Advocacy* | work to understand policies and priorities of GHSA countries to inform policy and external engagement strategies to advance the GHSA, and support communications efforts around cross-sectoral collaboration, including the private sector, for global health security.



*Workforce Development* | support country workforce development strategies, including but not limited to health care worker shortages, retention, safety and competence, as part of efforts to both ensure preparedness and long term health systems strengthening.



*Partnerships* | cultivate programmatic partnerships with GHSA stakeholders, including governments and multilateral organizations like the WHO, the World Bank, chambers of commerce and others, to advance shared health security goals, and work to develop frameworks to facilitate cross-sectoral partnerships.



*Technology and Analytics* | support country and global surveillance and laboratory systems to detect outbreaks, analyze epidemiological trends and predict spread of diseases.

# PSRT Activity Highlights

## Zika Innovation Hackathon

April 2-3, 2016 | Boston, MA



- The PSRT devised and supported a Zika Hackathon, bringing together 200 innovators to develop solutions to address Zika and related outbreaks.
- Winning innovations received \$4,000 in awards, and Grand Challenges Canada awarded six additional prizes of \$25,000 CAD each. Several innovations are in development.

## UNGA Panel

September 19, 2016 | New York, NY



- In partnership with PATH, the PSRT convened priority GHSA stakeholders to explore multisectoral partnerships to drive innovation around the GHSA.
- Speakers included high-level representatives from PATH, Intel Corporation, GE, the CDC, Johnson & Johnson, and the Indonesian Ministry of Health.

## GHSA Ministerial Meeting

October 12-14, 2016 | Rotterdam, the Netherlands



- The PSRT was invited to participate in the Ministerial and several members attended.
- Jan-Willem Scheijgrond of Philips spoke on a panel on private sector engagement.
- Multisector collaboration was emphasized throughout the meeting, such as including industry in the JEE process and connecting the public and private sector at the local level.

## World Health Assembly Session

May 22, 2017 | Geneva, Switzerland



- More than 100 leaders across sectors attended workshop session to increase industry and government collaboration for global health security
- Speakers included Secretary Tom Price (HHS), Hon. Jane Ruth Aceng (Uganda MOH), Dr. Päivi Sillanaukea (Finland Ministry of Social Affairs & Health), and Dr. Rebecca Martin (CDC).



# Thank you!

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